



Glanbia Nutritional (NA), Inc
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SELTZER ANNOUNCES REBRANDING TO GLANBIA NUTRITIONALS

Carlsbad, California, November 12, 2009—Richard Hazel, CEO of Seltzer Companies, Inc. announced that effective immediately, Seltzer Companies, Inc., which includes Seltzer Nutritional Technologies and Seltzer Ingredients, has officially been renamed Glanbia Nutritional (NA), Inc. and will operate under the Glanbia Nutritional - Customized Solutions brand.

Mr. Hazel said, “We are very pleased to announce the rebranding of our company. As part of the global Glanbia Group since 2006, it is only fitting that we complete the association with our parent company by undertaking this rebranding initiative. We look forward to continuing to provide our portfolio of nutritional ingredients, colors and customized micronutrient blends to manufacturers of nutritional, food, beverage, human health and personal care products.”

Raimund C. Hoenes, CEO, Glanbia Nutritional - Customized Solutions worldwide, spoke of the synergy created by combining the global resources of the Glanbia Group with those of the newly rebranded North American organization. “Our global customers enjoy the benefits of four premix facilities: Glanbia’s plants in Germany and China, in collaboration with the former Seltzer plants in Carlsbad, California and Springfield, Missouri. Collectively, these facilities will enable us to partner with our global customers better than ever before.” Dr. Hoenes pointed out that the 83,000 s.f. state-of-the-art premix facility opened in Springfield, Missouri, in the second quarter of 2009.

Kevin Field, Vice President of Business Development, Glanbia Nutritional - Customized Solutions, commented, “This rebranding will have no impact on customers, we are committed to providing the same quality products and exceptional service that we have built our reputation on over the past 28 years. Additionally, our staff and their contact numbers will remain the same.”



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Mr. Field concluded, “We are looking ahead to the exciting innovations we can bring to the nutritional products sector. We have a strong focus on nutritional solutions that can overcome a vast range of development challenges and a strong position as a premier supplier of customized micronutrient premixes. We are confident that people will want to learn more about the benefits that our new enterprise will offer them when they visit us at the Glanbia Nutritional Booth (#25064) at Supply Side West.”

Different name...Same commitment to excellent quality and service.

About Glanbia plc

Glanbia plc is an international cheese and nutritional ingredients Group, headquartered in Ireland. The Group has 4,300 employees and has operations in Ireland, Europe, USA, Canada and China with joint ventures in the UK, USA and Nigeria.

Editors: For more information contact Thomas Monroe, Marketing Manager, Glanbia Nutritional Customized Solutions, 760.438.0089 or tmonroe@glanbia.com